

CareerFairy

FAQ – How to Live stream

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What is a live stream?

A live stream is a live video broadcast of 30–45 minutes which takes place at your company's premises and features one or more employees giving insights into their jobs and the company.

If possible, we recommend to have one or more EPFL alumni hosting the live stream, so that EPFL students can better relate.

Who is listening?

The audience will be comprised of target students from EPFL that are curious to meet your employees and get to know the company.

What do I talk about?

To begin with, you can introduce yourself, your position and your work. After that, you'll have plenty of students' questions to answer!

FAQ

As a presenter, do I need to prepare myself?

- While preparing your live stream, “less is more”. It’s best if the interaction with students remains authentic, spontaneous and based around questions that students will ask during the live stream.
- Before the live stream starts, we will send you a list of questions already asked by students in advance, so that you can already know what students want to hear more about.

Required hardware

You will only need a laptop with an integrated camera and microphone, or alternatively a smartphone. If desired, we’re happy to provide you with our external HD webcam.

Live stream recording

The live stream recording won’t be retrievable online – not until you approve it.

Contact us

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